

## AMC Infomediarities Inc. – Asset Reengineering

### AMC Infomediarities

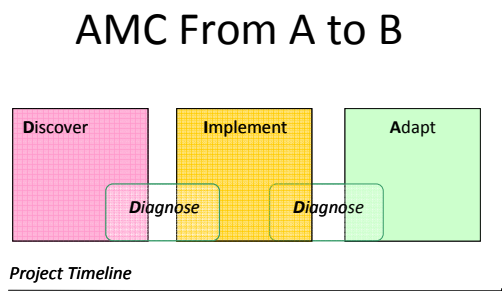
AMC is ready to help you plan, implement, adapt and support your enterprise management systems. Our special strength lies in asset reengineering – upgrading or installing systems to enhance productivity, performance and compliance.

Our goal is realignment – closing the gaps between the key asset in any enterprise, its people, and the systems they depend on for their daily work. The outcome is enhanced performance, sustainability and triple bottom line returns.

AMC specializes in complex, highly-regulated, capital-intensive environments and in virgin settings where there is no enterprise system at all.

### DAIS: The Journey from A to B

A successful asset reengineering process is a journey from A (current state) to B (future state). Success depends on clear objectives, leadership commitment and a common enterprise narrative.



The DAIS journey has 4 steps:

1. **D**iscovery
2. **A**cquisition
3. **I**mplementation
4. **S**upport and ROI

### Our Company

Founded in 2002, AMC is privately held.

### Our People

AMC is led by Mike Castronovo (President and CEO) and Dr. Julian Hilton (Chairman). Together they have over fifty years of experience in sectors such as public utilities, transportation, energy, healthcare and pharmaceuticals.

#### *Discovery, Acquisition and ROI Leads*

Our Chief Information Officer, Trenton Thomas has over fifteen years experience with HCM and PeopleSoft systems, and has played a key role in implementing more than 50 systems.

#### *Implementation and Support Lead*

Our Director at Large, Dr. Malika Moussaid is a specialist of over twenty-five years standing in Academic and Student Affairs.

#### *Adaptation Lead*

### Oracle and Oracle PeopleSoft

AMC has a special relationship with Oracle and Oracle PeopleSoft. We are highly experienced in:

- PeopleSoft Financials
- Asset Lifecycle Management (ALM)
- Campus Solutions (Student Administration)
- Human Capital Management (HCM)
- Enterprise Service Automation (ESA)
- Enterprise Performance Management (EPM)
- Supply Chain Management (SCM)

Mike Castronovo is a member of the Member of the Oracle/ PeopleSoft Customer Advisory Board for the ALM and ESA products.

### Office Locations

Atlanta, Georgia  
Lakeland, Florida  
London, UK.

### Contact

Mike Castronovo: [mcastronovo@amcinfomediarities.com](mailto:mcastronovo@amcinfomediarities.com)